

**2016-2017 Directory  
Advertisement Form**

Geneva Day School publishes an annual School Directory containing contact information of students, staff, and the Board of Directors. This Directory lists children both by family name and by class, as well as important school information, such as a School Calendar, GPA representatives and room parents. Our goal is to distribute the Directory to the approximately 270 Geneva families by the end of each September. This is an important resource for communication with staff and our families.

Cost of printing the Directory is defrayed by advertisements, so here is an opportunity to serve two purposes. By advertising in the Directory, you will be able to promote your business or display your child's artwork and help support the School. Please indicate your preference and return the bottom portion of this form, along with the appropriate payment (listed below) by **September 30, 2016**. Advertising is limited and accepted on a first-come, first-served basis.

In addition to advertising, we are offering a "Friends of Geneva" section for those wishing to contribute, but who do not have a business to advertise.

Thank you for your time and contribution. If you have questions please call the School Office at 301-340-7704.

*All ads must be camera ready and provided in Word, jpeg or PDF formats.*

I would like to purchase the following advertisement space:

Ad Size	Dimensions	Cost
<input type="checkbox"/> Inside Front Page	8" wide x 10" high	\$150.00
<input type="checkbox"/> Inside Back Cover	8" wide x 10" high	\$125.00
<input type="checkbox"/> Back Cover	8" wide x 10" high	\$200.00
<input type="checkbox"/> Full Page	8" wide x 10" high	\$100.00
<input type="checkbox"/> 1/2 Page	8" wide x 5" high	\$50.00
<input type="checkbox"/> Business Card	standard	\$40.00
<input type="checkbox"/> "Friends of Geneva"	N/A	\$30.00

Name \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

Child's Name \_\_\_\_\_

Teacher \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

*Please make check payable to Geneva Day School or request the charge be put on your school account.*

*Outside advertisers welcome!*