



September 16, 2011

Dear Friend of Geneva,

As proud parents of the Geneva Day School, we are excited to announce that our 19th Annual Fundraising Auction will be held on Saturday, March 24, 2012 at the Kenwood Country Club in Bethesda. This special evening is our school's main fundraising event for the year, with all proceeds directly benefiting the Geneva Day School.

With the help of our community sponsors, last year we were able to raise \$20,000. In these difficult economic times, the funds raised at the Auction are currently being used to assist our families in need and ensure that their children can continue attending Geneva Day School. Our school is a private pre-school and kindergarten program conveniently located in Potomac, Maryland, a Washington, D.C. suburb. Geneva has been providing the community's children with a top quality education in a nurturing environment for 46 years. This would not be possible without the help of our wonderful community and the generous supporters of Geneva's educational mission. We would greatly appreciate your support. Contributions can be made in the form of:

- ❖ Cash Donations
- ❖ Gift certificates, products, services
- ❖ Vouchers for special experiences

Making a contribution to the Auction not only supports our school, but also provides valuable recognition for your business with our 200 families currently attending Geneva Day School in addition to alumni, staff, and grandparents. As a donor/sponsor, you or your organization's name will be featured in our widely circulated Auction Catalog and at the Kenwood Country Club where we will display your brochures, cards, signs and or samples. At Geneva Day School, we encourage our families to patronize businesses that support our school.

Please complete the enclosed Donation Form and return it to the school at your earliest convenience. You may return the completed form by email to GDSAuction2012@gmail.com, fax it or we can arrange for a volunteer to pick up. Geneva Day School is a non-profit organization under the IRS Code Section 501(c)(3) and all contributions are tax-deductible to the extent permitted by the law.

Your donation to support this evening will help ensure the success of this year's Auction. On behalf of the students, parents, teachers and Auction Committee, we thank you very much for your time and generosity. We look forward to hearing from you and hope to include you as a supporter of the Geneva Day School.

Sincerely,

Kristine Willard
2012 Auction Co-Chair

Kristen Weinman
2012 Auction Co-Chair

Enclosures: 2012 Donation Form

